



#PREVENTPOINTLESSPLASTIC

sustainable bridgnorth

Sustainable Bridgnorth is a local group that promotes action to help the Bridgnorth District become a sustainable and low carbon community. We know that you actively encourage recycling, reduce waste and protect the environment and we want to let you know about some key campaigns this summer that you can get involved in.

#sustainablebridgnorth



make ONE change in July

This summer, we are inviting our community to make ONE change and reduce single-use plastic. If every household in Bridgnorth made one simple change in July, replacing one plastic item with a more sustainable alternative, over 5000 single use items could be saved from entering our waste stream!

#preventpointlessplastic #makeonechange We are asking you to make a pledge. This can be done on the back of this leaflet, via our Facebook or Instagram pages, or by emailing: **make_one_change@outlook.com**



'A Wasteless Britain' Free Online Conference 8th July

Bringing together speakers from across the waste and recycling sector to provide an update of the exciting opportunities which are taking place at both a national and local level.

- **Veolia** What really happens to waste and recycling in Shropshire?
- **Refill Wales** With refill and reuse opportunities increasing how can you get involved?
- **Ludlow (Shropshire) MP and Chair of the Environment Audit Committee**
Phillip Dunne How upcoming Government policy reforms aim to reduce waste, encourage waste prevention and reuse, and increase recycling levels

Go to: www.eventbrite.co.uk/e/a-wasteless-britain-registration-158983689495 to register (it is free!) and details will be sent through to you.

Mimi the
cat

EcoTrail 10-31 July

Some fun in July for the family and get to know what our town is doing along the way. We have devised an EcoTrail where Mimi the cat is out discovering what she can do to use less single use plastic. Go on that journey around Bridgnorth and if you complete the trail there may be a treat at the end. EcoTrail sheets can be picked up from Our Green Shop in low town or The Bridgnorth Refill Room in high town from Saturday 10th July. Go Green this summer.

**BE KIND TO YOUR WORLD, turn this over and
PLEASE, MAKE A PLEDGE**

#PREVENTPOINTLESSPLASTIC

I am ready to make ONE change

My pledge to reduce even more pointless plastic this July is to:

- ALWAYS TAKE MY OWN REUSABLE BAG SHOPPING.
- SWITCH FROM A SINGLE USE WATER BOTTLE TO A REUSABLE WATER BOTTLE.
- SAY NO TO TAKEOUT CUPS AND TAKE MY OWN REUSABLE CUP.
- SWAP CLINGFILM TO BEES WAX WRAPS AND CONTAINERS WITH LIDS.
- START SHOPPING PACKAGE FREE, BUY MY FRUIT AND VEG LOOSE.
- TAKE MY OWN CONTAINERS WHEN I ORDER A TAKEOUT.
- USE A REFILL SHOP TO REFILL MY CLEANING AND/OR HAIR CARE PRODUCTS .
- TRY SOAP AND SHAMPOO BARS INSTEAD OF BOTTLES.
- DITCH THE WIPES AND GRAB A REUSABLE CLOTH INSTEAD.
- SNACK ON FRUIT AND NUTS INSTEAD OF PACKAGED SNACKS.
- EXCHANGE MY PLASTIC TOOTHBRUSH FOR A BAMBOO/WOODEN ONE.
- TRY USING PLASTIC FREE TOOTHPASTE OR TABLETS.

OTHER _____

LITTER – We can't avoid plastic completely, but you can take it home so that you can put it in your home recycling bin. There is also a great local group **#bridgnorthlitterpickers** who have organised litter picking events to keep our town tidy.

You can also send us your pledge at:
make_one_change@outlook.com or



  **Sustainable Bridgnorth** on facebook or instagram

POSTCODE _____

PLEDGE _____